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April 17th, 2017

FOR IMMEDIATE RELEASE

United Way of Greater Augusta to host a Children's Book Swap for World Book Day

World Book Day is April 23rd and to celebrate, we are hosting a Children's Book Swap. Families are invited to stop by with a Children's Book to donate and in exchange they will receive a ticket that they can use to swap out for another book. As the school year comes to an end, a lot of children will be at risk for falling behind in reading levels throughout the summer months. The only sure way of maintaining or increasing reading levels is to continuously read. We hope that our invitation to "Swap Old Stories for New Adventures" will be an inspiration to many children to continue the learning and reading process even when school lets out.

The Book Swap will be held on two different days: World Book Day Sunday April 23rd 1:30pm-4:30pm and on Wednesday April 26th 4:30pm-7:30pm. Both days will be hosted at the United Way of Greater Augusta Community Room on 24 Idlewood Blvd. in Staunton. On top of uncovering new adventures through books, kids will have a chance to enter a coloring contest, play board games and complete a craft project.

Through the generosity of the Woodrow Wilson Presidential Library and the Staunton Braves Baseball Team, we will have door prizes to include tickets to attend both venues.

For more information, contact the United Way of Greater Augusta Community Relations Coordinator Nadina Pupic through email nadina.pupic@unitedway.org or by phone 540-885-1229.

The flyer for the Children's Book Swap can be found on the second page of the press release.

About United Way of Greater Augusta

United Way of Greater Augusta is part of a national network of more than 1,300 locally governed organizations that work to create lasting positive changes in communities and people's lives. Building on more than a century of service as the nation's preeminent community-based fundraiser, United Way engages the community to identify the underlying causes of the most significant local issues, develops strategies and pulls together financial and human resources to address them, and measures the results. United Way of Greater Augusta tackle issues based on local needs. Common focus areas include helping children and youth succeed, improving access to health care, promoting self-sufficiency, and strengthening families. For more information about United Way of Greater Augusta, please visit: www.unitedwayga.org

Swap Old Stories For New Adventures

Music

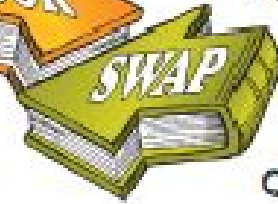
Board Games



Fun Activities

SNACKS

Children's



Crafts

Bring in a book (for ages 0-Young Adult) to donate and receive a TICKET to exchange for a new book.

book.

LOCATION:

United Way of Greater Augusta Office
24 Idlewood Blvd
Staunton, VA 24401

Sunday, April 23rd 1:30pm-4:30pm

&

Wednesday, April 26th 4:30pm-7:30pm

We will also accept donations of Children's Books during office hours

starting MONDAY, APRIL 3rd

8:30 am-4:30 pm Mon-Thur

Books that have torn pages, scribbles, stains or mildew (yellow pages) cannot be accepted.

United Way



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