

TOP 10 REASONS TO GIVE TO THE UNITED WAY OF GREATER AUGUSTA

1 **It feels good** . Helping others makes you happier, there is research to prove it!

2 **No donation is too small**. If every person in the Greater Augusta region made a \$5 gift, or increased their gift by \$5, there would be an additional \$590,000 available to meet community needs. \$5 can make a huge difference.

3 **83 cents of every dollar goes to community programs**. The Better Business Bureau recommends that non-profit operational/administrative costs be no more than 30%. At 17%, the United Way of Greater Augusta is a terrific value.

4 **Money raised here stays here**. Your gift is used to support local programs serving Greater Augusta Residents. \$.99 of every \$1.00 donated stays within our community.

5 **Donations do more than fund agencies**. The United Way takes a collaborative and proactive approach involving multiple agencies to leverage resources and dollars. When we combine the gifts of all our donors, and invest in proven programs aligned with community goals, we see results

6 **Your gift addresses the greatest needs**. United Way focuses on the most important issues of our day, from early childhood education to youth success, from access to services to economic self-sufficiency and crisis support, to supporting health and wellness programs of all kinds. Everyday the United Way is working to eliminate these challenges.

7 **Your contribution helps change lives**- whatever their walk of life. Together we can achieve more. Your friends, neighbors, co-workers and families are helped by the United Way. One out of every four are touched by a United Way of Greater Augusta program or service

8 **We are results driven**. Every United Way partner must demonstrate measurable and lasting results-to ensure contributions make the biggest impact

9 **It is up to each of us to protect and sustain the community**. No one program or agency can accomplish as much as when we all work together through the United Way of Greater Augusta. That's our greatest value-bringing people and organizations together to solve programs and create sustainable change in our community.

10 **The kids are watching!** We are role models and we're always telling our kids to share. Teaching children about philanthropy creates community awareness, social responsibility, and how to be a good neighbor. These are important life skills they will carry into adulthood!