

Augusta/Staunton/Waynesboro, Virginia

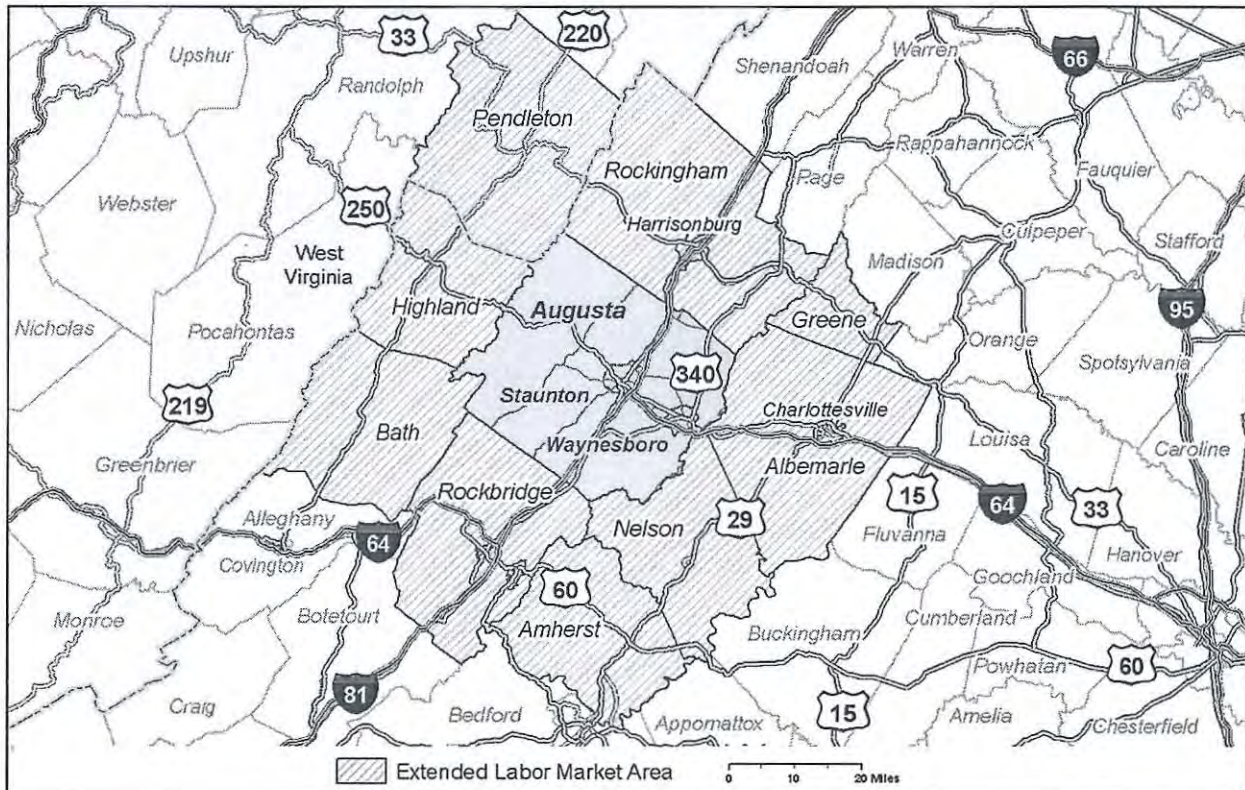
Community Profile



LOCATION

Augusta County is located in the west central portion of Virginia in the scenic Shenandoah Valley. The independent cities of Waynesboro and Staunton are contained within the county. The city of Waynesboro is an important industrial center within the Shenandoah Valley. The city of Staunton is considered to be an important educational center with the Virginia School for the Deaf and the Blind and Mary Baldwin College

The Augusta/Staunton/Waynesboro area is located 85 miles north of Roanoke; 90 miles west of Richmond, the state capital; and 150 miles southwest of Washington, D.C.



VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP



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LABOR MARKET DATA

Population

Gender Distribution (2007)

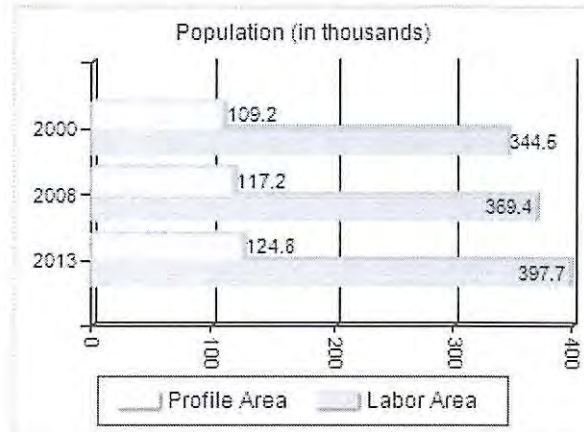
Area	Male	Female
Augusta/Staunton/Waynesboro	48.7%	51.3%

Race/Ethnicity (2007)

Classification	Profile Area	Labor Area
White	106,188	317,678
Black	8,082	34,327
Asian	574	9,243
Two or More	1,294	4,683
American Indian or Alaska Native	245	957
Pacific Islander	29	85
Hispanic (may be of any race)	2,690	16,066

Median Age

Augusta	40 years
Staunton	41 years
Waynesboro	39 years



Civilian Labor Force (2008)

Augusta/Staunton/Waynesboro	61,184
Surrounding Labor Area	198,857
Total	260,041

Labor Force Participation (2000 Census)

Augusta/Staunton/Waynesboro	63.0%
Surrounding Labor Area	62.7%

Unemployment

Unemployment Rate (March 2009)

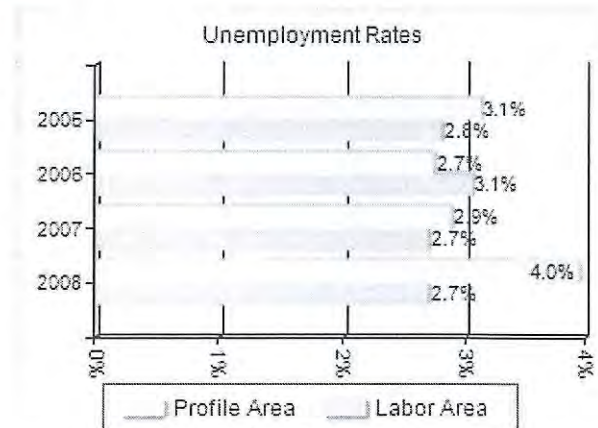
Augusta/Staunton/Waynesboro	8.2%
Labor Area	6.4%
Statewide	7.0%

Unemployed (2008)

Augusta/Staunton/Waynesboro	2,418
Labor Area	7,251
Total	9,669

Underemployed (1st Quarter 2009)

Augusta/Staunton/Waynesboro	6,858
Labor Area	20,622
Total	27,480





Commuting Patterns (2000 Census)

Live and work in Augusta/Staunton/Waynesboro:	42,768	73.6%
Total In-Commuters:	6,232	10.7%
Total Out-Commuters:	9,147	15.7%
Net Out-Commuters:	2,915	
<i>In-Commuters From:</i>		
Rockingham Co. VA	1,954	43.5%
Rockbridge Co. VA	853	19.0%
Harrisonburg City VA	651	14.5%
Albemarle Co. VA	620	13.8%
Nelson Co. VA	419	9.3%
<i>Out-Commuters To:</i>		
Harrisonburg City VA	2,606	33.9%
Rockingham Co. VA	2,333	30.3%
Albemarle Co. VA	1,421	18.5%
Charlottesville City VA	765	9.9%
Rockbridge Co. VA	570	7.4%

Additional Labor Resources

High school graduates not continuing (2007-2008)	389
Two-year college graduates (Spring 2008)	876
Two-year college enrollees (Fall 2008)	9,340
Other college and university graduates (Spring 2008)	11,232
Total	21,837

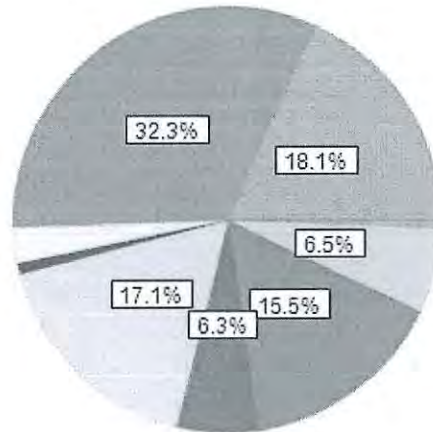
Educational Attainment

Percentage of Augusta/Staunton/Waynesboro 2004-2005 ninth graders graduating in 2007-2008	83.9%
Percentage of Augusta/Staunton/Waynesboro population age 25+ who are high school graduates	77.6%
Percentage of Augusta/Staunton/Waynesboro population age 25+ who have earned a Bachelor's Degree or higher .	17.4%



Employment by Sector* (3rd Qtr. 2008)

■ Natural Resources and Mining	290	0.6%
■ Construction	3,124	6.5%
■ Trade	7,462	15.5%
■ Transportation and Utilities	3,011	6.3%
■ Manufacturing	8,228	17.1%
■ Information	410	0.9%
■ Financial	1,319	2.7%
■ Services	15,547	32.3%
■ Government	8,726	18.1%
■ Other	10	0.0%
Total	48,127	100.0%

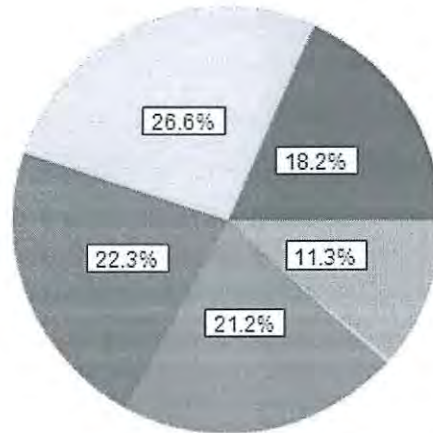


N.D. - Not Disclosed

*By Business Establishment

Employment by Occupation* (3rd Qtr. 2008)

■ Construction, Extraction & Maintenance	4,856	11.3%
■ Farming, Fishing & Forestry	180	0.4%
■ Managerial, Professional & Related	9,117	21.2%
■ Production, Transportation & Material Moving	9,592	22.3%
■ Sales & Office	11,475	26.6%
■ Service	7,841	18.2%
Total	43,061	100%



*By Business Establishment



Major Employers

Manufacturing

Company	Product/Service	Est. Employment
Alcoa Building Products Inc.	Vinyl siding	300 - 599
American Safety Razor Company, Inc.	Shaving blades and systems	300 - 599
Hershey Chocolate of Virginia Inc.	Confectionery products	600 - 999
INVISTA	Textiles	600 - 999
McKee Foods Corporation	Snack cakes	1,000 - 1,499
Nibco Incorporated	Copper fittings	300 - 599
Specialty Blades Inc.	Industrial & surgical blades	50 - 99
Wayn-Tex, Incorporated	Plastic material and resins	300 - 599

Nonmanufacturing

Company	Product/Service	Est. Employment
Augusta Medical Center	Health care	1,500 - 2,499
Best Buy	Retail Distribution	100 - 299
Mary Baldwin College	Higher education	300 - 599
Target	Distribution center	1,000 - 1,499
Wal-Mart Stores, Inc.	Discount store	300 - 599

Closings, Reductions, Layoffs (1/2007 to date)

Date	Type	Company	Product/Service	Employees Affected
1/1/2008	Reduction	Hershey Chocolate of Virginia, Inc.	Manufacture chocolate and confectionery	163
9/1/2008	Closing	UNIFI	Textures and beams polyester yarn	145
11/1/2008	Reduction	Valley Building Supply Inc.	Building supplies	19
12/1/2008	Reduction	Mundy Maintenance Services and Operations, LLC	Building Maintenance services	137
2/1/2009	Layoff	Hershey Chocolate of Virginia, Inc.	Manufacture chocolate and confectionery	148
2/1/2009	Reduction	INVISTA	Manufacture integrated fiber, resin, & intermediates	627

Union Activity (1/2004 - 5/2008)

No Union Activity

Augusta/Staunton/Waynesboro, Virginia

Community Profile



Estimated Earnings (May 2007)

Occupation	Med. Wage	Mean Wage	Med. Salary	Mean Salary
Packers and packagers, hand	\$10.66	\$10.84	\$22,164.48	\$22,544.03
Laborers and freight, stock, and material movers, hand	\$11.46	\$11.61	\$23,845.36	\$24,152.28
Industrial truck and tractor operators	\$12.87	\$13.04	\$26,774.37	\$27,133.46
Truck drivers, light or delivery services	\$11.05	\$12.05	\$22,976.79	\$25,059.73
Truck drivers, heavy and tractor-trailer	\$15.77	\$17.10	\$32,805.27	\$35,566.50
Maintenance and repair workers, general	\$16.13	\$16.11	\$33,549.75	\$33,513.88
Construction laborers	\$11.98	\$12.22	\$24,921.96	\$25,415.32
Carpenters	\$16.38	\$16.82	\$34,072.88	\$34,995.61
Office clerks, general	\$12.05	\$12.23	\$25,066.31	\$25,433.14
Stock clerks and order fillers	\$10.29	\$10.46	\$21,395.92	\$21,754.58
Shipping, receiving, and traffic clerks	\$12.14	\$12.81	\$25,258.41	\$26,650.13
Customer service representatives	\$14.19	\$14.51	\$29,521.45	\$30,176.44
Bookkeeping, accounting, and auditing clerks	\$13.69	\$14.02	\$28,479.19	\$29,155.64
First-line supervisors/managers of office & admin support workers	\$20.40	\$21.47	\$42,432.17	\$44,662.80
Sales reps, wholesale & manufacturing, ex technical & scientific products	\$24.14	\$26.18	\$50,206.84	\$54,459.34
Nursing aides, orderlies, and attendants	\$10.35	\$10.39	\$21,518.52	\$21,606.64
Teacher assistants	\$8.47	\$8.85	\$17,607.35	\$18,407.22
Secondary school teachers, except special and vocational education	\$21.13	\$22.50	\$43,951.72	\$46,797.40
Elementary school teachers, except special education	\$20.69	\$21.88	\$43,032.89	\$45,519.66
General and operations managers	\$35.00	\$40.93	\$72,808.86	\$85,138.53

Per Capita Personal Income (2006)

\$29,722

Median Family Income (FY 2008)

\$57,729

EDUCATION

Public School Enrollment

Level	Number	Fall 2008 Enrollment
Elementary	20	8,033
Middle	6	3,720
High School	7	5,169

Student Teacher Ratio (2007-08)

Elementary	11.5:1
Secondary	11.6:1
Percentage of 2004-2005 ninth grade membership graduating 2007-2008	83.9%
Percentage of high school graduates continuing education 2007-2008 (including military)	68.5%

Per Pupil Expenditure (FY 2008)

\$9,644.57



Workforce Development Facilities

Facility	Type
Robert E. Plecker Workforce Center	Career and Technical Center
Valley Vocational Technical Center	Career and Technical Center
Virginia Employment Commission Field Office: Buena Vista	Satellite Center
Virginia Employment Commission Field Office: Fishersville	Satellite Center
Virginia Employment Commission Field Office: Harrisonburg	Comprehensive Center
Workforce Job Center - Page County	Satellite Center

Higher Education Facilities

Facility	Fall 2008 Enrollment
University of Virginia	24,541
James Madison University	18,454
Piedmont Virginia Community College	4,874
Blue Ridge Community College	4,466
Mary Baldwin College	1,738
Bridgewater College	1,514
Virginia Military Institute	1,428
Eastern Mennonite University	1,387
National College - Charlottesville Campus	†
National College - Harrisonburg Campus	†

†Enrollment figures are not available.

TRANSPORTATION

Interstates

Name	Distance
I-64	0.0 miles (0.0 km.)
I-81	0.0 miles (0.0 km.)

Note: Measured from border of locality/region.

Highways

Highway 11	Highway 250	Highway 252	Highway 254	Highway 256	Highway 261
Highway 262	Highway 275	Highway 276	Highway 285	Highway 340	Highway 42
Highway 48	Highway 56				

Note: 4-Lane US Highways located within locality/region.

Augusta/Staunton/Waynesboro, Virginia



Community Profile

Commercial Air Service

Shenandoah Valley Regional Airport, Weyers Cave	0.0 miles (0.0 km.)
United Airlines	
Charlottesville-Albemarle Airport, Charlottesville	16.7 miles (26.9 km.)
Comair/ Delta Connection	Northwest Airlines
United Express	US Airways Express
Lynchburg Regional Airport, Lynchburg	38.9 miles (62.6 km.)
Delta Connection/ Atlantic Southeast Airlines	US Airways Express
Greenbrier Valley Airport, Lewisburg, WV	51.5 miles (82.8 km.)
Delta Air Lines	US Airways
Roanoke Regional Airport, Roanoke	58.2 miles (93.6 km.)
Comair	Delta Connection
US Airways	Northwest AirlinK
Allegiant Air	United Express

Note: Within 75 miles of nearest locality/region boundary.

General Aviation Service

Name	Runway Length
Waynesboro/Eagles Nest Airport, Waynesboro	2,009 ft (612 m)

Freight Rail Service

Buckingham Branch Railroad
CSX Transportation
Norfolk Southern Railway Company
Shenandoah Valley Railroad

Ports

Name	Distance
Virginia Inland Port At Front Royal	75.0 miles (120.7 km)
Port Of Richmond	91.0 miles (146.5 km)

Note: Measured from center of locality/region

UTILITIES

Electric

Dominion Virginia Power

Shenandoah Valley Electric Cooperative

Natural Gas

Columbia Gas of Virginia

Telecommunications

nTelos

Verizon-Virginia

Water

Augusta County Public Service Authority
City of Waynesboro

City of Staunton

VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP



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Augusta/Staunton/Waynesboro, Virginia



Community Profile

Waste Water Treatment

City of Waynesboro

Solid Waste Disposal

City of Staunton/Augusta County Sanitary Landfill

City of Waynesboro Sanitary Landfill

FINANCIAL INSTITUTIONS

Bank	3rd Qtr 2008 Assets (in millions)
Bank of America, N.A.	\$1,359,070.9
Wachovia Bank, N.A.	\$664,223.0
SunTrust Bank	\$170,007.3
Branch Banking and Trust Company	\$133,166.2
First-Citizens Bank & Trust Co.	\$13,714.5
United Bank	\$4,199.5
StellarOne Bank	\$2,969.5
Carter Bank & Trust	\$2,749.2
WoodForest National Bank	\$2,748.1
The First Bank and Trust Co.	\$971.9
Community Bank	\$496.4
Frontier Community Bank	\$23.5

GOVERNMENT

Waynesboro has a City Manager and five-member City Council. Staunton has a City Manager and seven-member City Council. Augusta County has a County Administrator and a seven-member Board of Supervisors.

The cities of Staunton and Waynesboro both have a comprehensive plan, a zoning and a subdivision ordinance. Augusta County has a comprehensive plan, a zoning and a subdivision ordinance. The City of Staunton serves as the county seat. Craigsville is the only incorporated town.

TAXES

Localities in Virginia collect a 1% sales tax. They do not tax other items taxed at the State level.

Counties and cities in Virginia are separate taxing entities. Therefore, a company pays taxes to either a county or to a city.

If a company is located in a town, it pays town and county taxes except for utility taxes which are paid only to the town and the license tax which is paid only to the town unless town law permits the additional collection of a county tax.

Manufacturers pay real estate, machinery and tools, truck and automobile, utility, and sales taxes.

Nonmanufacturers pay real estate, tangible personal property, truck and automobile, utility, and sales taxes. They also may pay either a merchants' capital or a license tax.

Manufacturer's Tax Profile (Augusta) [pdf](#)

Non-Manufacturer's Tax Profile (Augusta) [pdf](#)

VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP

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Augusta/Staunton/Waynesboro, Virginia



Community Profile

Manufacturer's Tax Profile (Staunton) pdf
Non-Manufacturer's Tax Profile (Staunton) pdf

Manufacturer's Tax Profile (Waynesboro) pdf
Non-Manufacturer's Tax Profile (Waynesboro) pdf

CLIMATE

Average Temperatures

January 32°F (0°C)
July 73°F (23°C)

Average Annual Precipitation

Rainfall 36.01" (91.47 cm)
Snowfall 25.90" (65.79 cm)

COMMUNITY FACILITIES

Medical care is provided to area residents at Augusta Medical Center, a 255-bed state-of-the art hospital located in Fishersville. Area residents can also utilize the University of Virginia Medical Center in Charlottesville. This hospital is a world-renowned teaching and research center offering the latest in technology, services, and facilities.

Over 225 physicians and 50 dentists practice in the area.

The Waynesboro Public Library houses over 209,000 volumes with a circulation of 500,000 volumes. The Waynesboro Public Library contains special areas for children, local historical materials, audiovisual aids, a museum room, a genealogy room, meeting rooms and special services for the visually handicapped. The Staunton Public Library has a facility that accommodates 160,000 volumes with a circulation of over 465,000. Augusta County Public Library has approximately 150,000 volumes with a circulation of over 390,000. This library also operates a bookmobile service that makes 38 stops during a two-week cycle. In addition to the public libraries, area residents can utilize the Mary Baldwin College Library with 180,000 volumes and the Blue Ridge Community College Library with 40,000 volumes.

A variety of shopping options are available to residents in the area. There are over 250 stores in the retail community. Besides numerous shopping centers that dot the suburban landscape, Staunton Mall has recently been renovated and contains approximately 50 retail outlets. The downtown retail stores in Staunton and Waynesboro also offer residents an assortment of shopping choices. The Staunton downtown area has undergone extensive revitalization. A wide assortment of antique shops, craft and specialty outlets, restaurants, inns, professional offices and apartments are housed in restored Victorian architecture. The Waynesboro Outlet Village is a unique shopping attraction that contains a variety of factory outlets.

The Wildlife Center of Virginia has a facility on 7.5 acres of land donated by the DuPont Corporation in Waynesboro with a 5,700 square foot training and research veterinary hospital. The U.S. Forest Service is working with the Center to develop a 400-acre environmental education area and nature center located adjacent to the Waynesboro site. The new Wildlife Center of Virginia is the most comprehensive training and educational facility of its kind in the United States.



There are over 100 places of worship located in Waynesboro and the surrounding area. Nearly every Protestant denomination and the Roman Catholic faith are represented. A Jewish synagogue can be found in Staunton.

LIFESTYLE

There is an abundance of cultural and recreational opportunities available to area residents. The Shenandoah National Park, the Blue Ridge Parkway, Shenandoah Lake, Natural Chimneys Regional Park, George Washington National Forest, Thomas Jefferson National Forest, Skyline Drive, and Grand Caverns Regional Park offer scenic views, hiking, picnicking, camping, hunting, swimming, fishing, and other outdoor recreational opportunities.

Recreational facilities available in Staunton include 15 tennis courts, three golf courses, two municipal swimming pools, a skating rink, and numerous ball fields. Recreational opportunities are also available in the city of Waynesboro. Four additional 18-hole golf courses are located in the area including Waynesboro Country Club.

Wintergreen Resort and Conference Center, in nearby Nelson County, offers exceptional ski facilities, two championship 18-hole golf courses, all-weather tennis courts, a spa complex, and stable. Wintergreen is a planned community of condominiums and private homes.

Historical and artistic attractions include the P. Buckley Moss Museum, Woodrow Wilson's Birthplace and the Museum of American Frontier Culture. The Shenandoah Valley Art Center, an affiliate of the Virginia Museum of Fine Arts, is located downtown and offers musical events, drama, poetry readings, and gallery exhibits from paintings to quilts to photography. Mary Baldwin College sponsors lectures, concerts, art exhibits, and athletic events that can be attended by the general public. Many of these events are free. Charlottesville's proximity also enables residents to enjoy other cultural, educational, and entertainment activities.

The Historic Staunton Foundation promotes an appreciation of the area's heritage. There are over 100 historically significant sites in the area, including the Birthplace of Woodrow Wilson and the Main Building of Mary Baldwin College. In addition, Downtown Staunton comprises five federal historic districts with more than 1,000 buildings certified as structures contributing to the historic significance of these districts. The National Park Service, Department of the Interior grants this recognition. The Museum of American Frontier Culture is also located in Staunton.

During the first two weekends in October, the community celebrates autumn in the Shenandoah Valley by sponsoring the Virginia Fall Foliage Festival. Highlights of the Festival include arts and craft shows, antique shows, a British car show, concerts and parades. Waynesboro is home to the Artisan's Center for Virginia which is the State center for crafts.

Shenandoah Valley Partnership

Augusta County

City of Staunton

City of Waynesboro